

# DON'T BARK UP THE WRONG TREE WHEN CHOOSING A REP GROUP



Choosing a rep group for the Professional Beauty industry in the Northeast can be a hair raising experience. (See Lily above). Too often a rep group's bark is louder than their bite!

Gerry Udell, Inc. is a third generational family business that has an unsurpassed reputation for producing results for their manufacturers and customers for over 55 years!

The Northeast is considered the most challenging territory in the USA. It's a dog's world out there. So choose a motivated rep group that doesn't have to beg for sales or needs a command to sell.

**(And yes Lily is part of the family)**



**Gerry Udell Inc.**

Professional Beauty Representation



(800) 535-1919



office@gerryudell.com



gerryudell.com



@gerryudellinc



gerryudellinc