**The Udells Welcome Dave Albers to Intrinsics!**

Gerry Udell, Inc. recently congratulated David Albers on joining Intrinsics as Sales and Marketing Director. Intrinsics is a leading manufacturer of cotton coil and other fine fiber products for hair stylists, nail technicians, estheticians and massage therapists. Gerry Udell states “Dave has a proven track record of success in the Professional Beauty Industry. He brings a wealth of experience and industry knowledge to the job.” Udell also notes “His appointment is a sign of Intrinsics’ continued commitment to growth in its Professional Division. Our company looks forward to working with Dave.” Gerry Udell, Inc. has represented Intrinsics for twenty-two years in the Northeast United States.

Read the full article in [Modern Salon](http://www.modernsalon.com/udell-congratulates-albers-his-intrinsics-appointment)!