**Pamela Piacenza BIR May 2009**

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BIR received the following note from Gary Udell, one of the partners at Gerry Udell, Inc. “At their recent national sales meeting, Helen of Troy recognized Pam Piacenza of Gerry Udell, Inc for her excellent customer service skills. Scott Hagstrom, vice president of sales, stated that Pam’s dedication to customers is an attribute that has helped both Helen of Troy and Gerry Udell, Inc. in making their customers happy. Along with the recognition, Pam received an engraved crystal clock.” Reach Pam at 973-338-3100 or pam@gerryudell.com.