

UDELL REPORTS SPENCER FOREST SALES GAINS

Gary Udell, president of Gerry Udell, Inc., exclusive sales agency for Spencer Forest in the Northeast, has reported continued strong sales for both the Xfusion and Toppik brands.

Udell says, "Xfusion has become a 'sleeper' line with full-service distributors. The reason is the product is so unique and produces instant results. All you do is sprinkle or spray the organic hair particles on the hair and it instantly looks fuller and thicker."

Xfusion recently introduced a shampoo, conditioner and Hair Fattener, which have also helped increase sales. Udell added, "The Toppik brand's sales are also soaring in the OTC/store market. Visit gerryudell.com.



Gary Udell (far left) and Gerry Udell (far right) visit with Mark Kress and Evan Shafran of Spencer Forest at 2010 Cosmoprof in Las Vegas.