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A MONTHLY NEWSLETTER FOR EXECUTIVES IN THE PROFESSIONAL BEAUTY BIZ

people

Mark Richman has joined **Gerry Udell, Inc.**, as a sales rep for the **Udell Group**. According to **Gerry Udell**, "Mark has an excellent reputation for his knowledge and sales expertise in our industry. This is a big plus for our company, and we are proud to have him aboard!" Reach Udell, Inc. at 973-338-3100 and visit gerryudell.com.

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Gerry Udell, Inc. is now representing **IBD** in the Northeast. Says **Gary Udell**, "We are proud to have represented **American International** for 35 years with such key brands as **Gigi, Ardell, Clubman, Seche, Body Drench** and **Supernail**." Reach Gary at 973-338-3100, ext. 16, and visit gerryudell.com.