

## Gerry Udell and AII: Partners in Success



Two major beauty players—Gerry Udell and American International Industries—have grown up together and the Udell Group recently recognized and expressed their appreciation for a years-long partnership.

"We have represented Zvi Ryzman and American International Industries for over thirty-five years in the Northeast," said Gary Udell, co-owner of Gerry Udell, a manufacturer's representative sales group in the professional beauty industry. "It all started with a conversation with Zvi and Terri Cooper those many years ago. Since that time, American International has led the industry in acquiring and marketing major brands for the professional field. They are recognized for having the leading brand names in every category of our industry."

"Zvi is a remarkable entrepreneur and his sons, Elie, Rafi and Avi, are following in his footsteps," added Glenn Udell, co-owner. "In addition, much of American International's success is due to Mark Moesta who leads the professional division. And we would be remiss if we did not give credit to Linda Woods and Kendall Becker who help make American International such a strong company in the northeast."