



“This past year has confirmed my belief that you should stay focused on what you do best. This philosophy will help a company be more readily prepared for challenges in this ever-changing market place.

“This year has also reaffirmed that the basic tenets of doing business, such as being tenacious and having good communication skills, will be even more important in 2015. As our industry advances, with technology, it may prove disruptive to the ‘normal’ way of doing business. Therefore, it is vital that the personal touch not be neglected, as it will be extremely critical in conducting a successful business in the future.

“Lastly, 2014 reminded me how fortunate I am to be in the pro beauty industry!”—**Gary Udell, Gerry Udell Inc.**