



## Denman Rep Award

This week at Cosmoprof North America, Denman awarded Gerry Udell, Inc., the Northeast Sales organization, “Rep Group of the year for Growth in Sales 2015”.

John Rainey, Chairman of the Denroy Group and Victoria Fishman CEO of Denman Inc. presented the award to Gary Udell recognizing the Gerry Udell Group for obtaining the largest percentage of increase in business.

The award took the form of an Art Medal and was created by Natasha Ratcliffe who designed two of the 2012 Olympic Games’ 50 pence pieces for the Royal Mint in the United Kingdom.



The front of the commemorative medal is an interpretation of the ‘Face of Denman’, Zoe Rainey, and the reverse shows the hair flicks transformed into waves. From these waves flows the gateway to America surrounded by the Stars and Stripes of the American flag.



Pictured left to right: Philip Steele, Managing Director, Denman International, Gary Udell, Co-Principal, Gerry Udell Inc., Victoria Fishman, CEO, Denman Inc., John Rainey, Chairman, Denroy Group, Gerry Udell, Gerry Udell Inc.

On receipt of the award, Gerry Udell commented, "Our focus on the Northeast has continually produced sales increase each year". Glenn Udell also stated that "The Denman name is recognized worldwide as a premiere professional hairbrush company and we are very proud to represent them in the United States."

For more information or images please contact:

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