



From left: Gary Udell, Alan Murphy, Glenn Udell, Ivan Zoot and Gerry Udell.

BlueCo Acknowledges Udell

Alan Murphy, president of **BlueCo Brands**, recently recognized the **Gerry Udell Group** for its role in a 15-percent increase in sales for 2014 in the Northeast territory.

“This increase is due to the high quality of their products as well as their diversification of their well-known brands under the BlueCo Brands corporate umbrella,” **Gerry Udell** says. “Of course this includes **Barbicide**, which continues to be the leader in salon sanitation.”

Udell also noted that BlueCo Brands’ recent acquisition of **Vienna Products**, manufacturers of **Triple Lanolin** products, will also be a big factor in future growth.

“Thanks to Alan and his sales and educational team of **Brenda Leckie**, **Leslie Roste** and **Ivan Zoot**, BlueCo Brands continues to be a proactive and entrepreneurial company, which contributes to their success in the professional beauty field,” Udell says.